"I can't think of a better way to see Memphis. I am so thankful that I decided to take the Mojo Music tour. Not only was it a fabulous time - I would have had no concept of exactly how history rich Memphis was without it. Jessica at ticketing was friendly and beyond helpful & our tour guide/musician ...really shined..."

AMCIVER, The Ville-Arkansas

Welcome to Backbeat Tours!

Every tour is an entertainment extravaganza, complete with music, comedy, and laughter. Grab the bongos or a tambourine and join the fun! There's always a whole lotta shakin' going on.

Let Backbeat Tours lead you on tours as unique as our hometown, Memphis, Tennessee. Conveniently located on Beale Street in downtown Memphis, Backbeat Tours offers a variety of tours to suit every interest. Our highly rated Memphis Mojo Tour combines live music, comedy, and narration to create a unique adventure through Memphis’ musical heritage. For those visitors interested in Memphis attractions, try our Graceland Tour or our newest tour: the Memphis Discovery Tour, offering the complete Memphis experience -- food, shopping, and attractions. Discover the richness of Memphis history on our Historic Memphis Walking Tour, or learn about our local ghosts on our haunted walking tour, the Memphis Ghost Tour. Elvis fans can join us during
Elvis Week for our acclaimed Hound Dog Tour.

Our tours have been featured in the New York Times, on CNN, the BBC, Irish TV, Japanese TV, and Fox 13 News, and in Forbes, USA Today, Southern Living, Memphis Magazine, and newspapers around the country. Come see us, and find out what all the talk is about!

Looking for discounts? You'll find our coupon offerings at the bottom left of each tour page.

All of our tours are available as a step-on service or as custom private tours for tour operators, conventions and corporate groups, family reunions, church and school groups, or any party of 15 or more. Have a special event such as a wedding or an off-site convention dinner? Consider chartering the Backbeat bus for stylish and entertaining transportation!

CONTACT INFORMATION

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